



BRING HOME THE BOUNTY

Terms & Conditions

These terms and conditions [the **“Terms and Conditions”**] govern your entry into and participation in the promotion. Please read these terms carefully before entering, as by entering, you are deemed to have accepted and agreed to be bound by these Terms and Conditions.

In the event of any conflict or inconsistency with any other communications related to the promotion, including advertising or promotional materials, these Terms and Conditions will take precedence. Please retain a copy of these Terms and Conditions for your information.

The Promoter takes data protection seriously. By entering this promotion, you confirm that you have read the Privacy Policy at <https://www.mars.com/privacy> and agree to any personal information you submit as part of this promotion being held and processed in accordance with this Privacy Policy, the UK General Data Protection Regulations (GDPR) and the Data Protection Act 2018. If you win, your name and contact details will be shared with the Promoter’s agents, Lime Communication Ltd (<https://www.wearelime.co.uk/our-privacy-policy>) and Umbrella ([Privacy Policy](#)) | Team Umbrella (<https://team-umbrella.co.uk>) for administration of the applicable prize.

Promoter: Mars Wrigley Confectionery UK Limited, 3D Dundee Road, Slough, Berkshire, SL1 4LG.

ELIGIBILITY

1. This promotion is open to residents of the UK, except for employees of the Promoter and their immediate families, associated agents or anyone else professionally connected with the promotion.
2. Entrants must be aged 18 years or over at the date of entry.
3. Internet connection and email address and mobile registration required. Purchase necessary. Retain receipt and ticket as this may be required to validate your prize.
4. Bulk entries, entrants using multiple addresses, email addresses, numbers or entering via agents, third parties, organised groups, syndicates or aliases, or entries automatically generated by computer, will not be accepted. Entries received by any means other than as specified in these Terms and Conditions [see Condition 7 below] will be rejected. Any person persistently trying to circumvent the entry process will be disqualified immediately. No incomplete, corrupted entries or multiple entries using the same unique code will be accepted. Entries must be made directly by the person entering the promotion. Only genuine valid entries will be considered.

MAIN PROMOTIONAL PERIOD

5. The promotion will run from 00:00:00 on 27.11.23 to 23:59:59 on 12.01.24 [the **“Promotional Period”**]. Entries submitted outside of these times will not be included in the main promotion or in the draw for the Golden Bounty Prize.

GOLDEN BOUNTY PRIZE DRAW PROMOTIONAL PERIOD

The prize draw for the Golden Bounty Prize will be held on 16.01.24 and will include all valid entries received during the Promotional Period.

WRAP-UP DRAW PROMOTION PERIOD

6. A Wrap-up draw will be held on 05.04.24 for entries received between 00:00:00 on 13.01.24 and 23:59:59 on 29.03.24 [the **“Wrap-up Draw Period”**].

HOW TO ENTER

7. To enter, purchase a Celebrations® 600g tub in any participating Tesco store during the Promotional Period for a chance to find a winning ticket. Winners that have found a winning ticket must scan the QR code found on the winning ticket within the tub or visit <https://www.celebrations.co.uk/bring-home-the-bounty> and complete the online entry registration form by entering their details including full name, email address and mobile number along with the unique code found on the winning ticket. Promotional packs are subject to retailer stock and availability. Not all 600g tubs contain a winning ticket. Tesco till receipt confirming a purchase of a qualifying product from a participating store within the Promotional Period and the winning ticket should be retained for proof of purchase. Please exercise responsible consumption of our products. Do not purchase more promotional 600g tubs of Celebrations than you can reasonably use or consume just to participate in this Promotion.
8. On registering their details in accordance with Condition 7 above, an entrant with a winning ticket will be notified on-screen as to what prize they have won from the list below. In addition, they will also be given an opportunity to click on a button to enter the prize draw for the Golden Bounty Prize. When registering to enter this prize draw, they will be asked to indicate whether they would “Treasure” the Golden Bounty Prize [ie accept the solid gold replica bar] or “Trade” it [ie take the alternative prize of £25,000 cash], if selected as winner in the Golden Bounty Prize draw. The selection made when registering will not impact an entrant’s chances in the prize draw. The winner is also able to change their selection, on notification that they have been drawn as the winner of the Golden Bounty Prize.
9. Only valid entry information will be accepted. All entry information is subject to verification and interrogation.
10. In the event of suspicious activity, the Promoter reserves the right to request and gather information or obtain further evidence to confirm the legitimacy of the entry / win.

MAIN PROMOTION PRIZES

11. The prizes to be won are as follows:
- 1 x £10,000 cash prize
 - 5 x £1,000 cash prizes
 - 25 x £100 cash prizes
 - 100 x £50 Tesco e-gift cards
 - 250 x £10 Tesco e-gift cards
 - 1000 x £5 Tesco e-gift cards
 - 498,619 x £1 Tesco eVoucher

GOLDEN BOUNTY PRIZE

12. In addition to the main prizes above, there is one further prize to be won [the “Golden Bounty Prize”] consisting of the choice of either: (i) a 1 x 9 carat solid gold replica of an unwrapped Bounty bar if the winner chooses to “Treasure” their Golden Bounty Prize; or (ii) 1 x £25,000 cash prize to be won if the winner chooses to “Trade” their Golden Bounty Prize. The gold replica of an unwrapped Bounty bar will be made using approximately £25,000 of gold, purchased at the time the prize is commissioned [if the winner confirms their “Treasure” option]. The replica bar will measure approximately 10 x 4 x 2cm, although these dimensions may vary [up or down] depending on the value of gold at the time of production. The cash prize will be paid via bank transfer if the winner chooses the “Trade” option. The winner of the Golden Bounty Prize is responsible for any tax declarations to be made as a result of their receipt of the prize.

WRAP UP DRAW PRIZE

13. There will be 1 x £1,000 cash prize to be won.

PRIZE INFORMATION

14. As part of the main promotion, there are 500,000 prizes, in total, as listed above, that are available to be won during the Promotional Period. There is the further 1 prize of the Golden Bounty Prize to be awarded in a draw to be selected from all winners claiming a main prize. There is also 1 prize, as detailed above, available to be won in the wrap-up draw to be held at the end of the Wrap-up Draw Period. Prizes are strictly non-transferable and must not be sold, auctioned nor advertised for sale whether on the internet, in newspapers or elsewhere. Any person found in breach of this term will be disqualified and the prize withdrawn. Save as expressly listed in relation to the Golden Bounty Prize, no alternative prizes will be available in whole or in part, except in the event of circumstances outside the reasonable control of the Promoter, whereby the Promoter reserves the right to substitute any or all of the prizes with prizes of equal or greater value. The prizes will only be awarded directly to the winners registering a winning ticket claim.
15. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error [human or computer] affects or could affect the proper operation of this promotion or the awarding of the prize, the Promoter reserves the right to suspend or cancel the promotion or amend these Terms and Conditions, at any stage, with no liability to any entrants or third parties, but will always endeavor to minimize the effect to participants in order to avoid undue disappointment.

WINNER SELECTION AND NOTIFICATION

16. All main prizes will be awarded via an independent computerized process. All main draw prizes are pre-allocated via an open winning moments algorithm created by an independent third party. The process will identify random times as “winning moments” and the first valid winning ticket entry received on or after such “winning moment” will be awarded a prize at random. If two entries are received at the same time, the entry processed by the server first will be the winning entry. Any prizes not won before the next winning moment will remain available until the next entry. There is no guarantee that all prizes will be claimed. The Golden Bounty Prize draw winner will be selected via an independently verified random computer draw process from all valid winning ticket entries correctly submitted in accordance with these terms and conditions during the Promotional Period. The Golden Bounty Prize draw will be held on 16 January 2024. The wrap-up draw winner will be selected via an independently verified random computer draw process from all valid entries correctly submitted in accordance with these terms and conditions during the Wrap- up Draw Period. The Wrap up Draw will take place on 5 April 2024.
17. The main draw prize winners will be notified instantly on screen having registered a winning ticket, displaying the prize they have won.

PRIZE REDEMPTION

18. Winners of the £10,000, £1,000 and £100 cash prizes will be contacted on the mobile number provided on the registration form within 14 days of the on-screen notification and will receive their BACS transfer within 28 days of confirming their bank account details. The winner of the Golden Bounty Prize will be contacted by the Promoter on 19 January 2024 using the contact details provided by the winner on the registration form used to enter the promotion and asked to confirm if they would like to receive the replica of the Bounty bar in gold or the alternative cash prize. The winner is not required to stick with the option indicated when confirming their entry in the additional Golden Bounty Prize draw. In the event that the Golden Bounty Prize winner elects to receive the cash prize, they will be required to confirm bank account details to allow for a BACS transfer, which will be made within 28 days of such details being confirmed. If the Golden Bounty Prize winner elects to receive the gold replica of the Bounty bar, the Promoter will indicate a likely date for receipt of the prize. The winner will be responsible for arranging and paying for any appropriate insurance required. The winner of the wrap-up draw will be contacted by the Promoter or its agents by 12 April 2024 using the contact details provided by the winner on the registration form used to enter the promotion. If the wrap up draw prize is declined or cannot be completed using reasonable attempts, a winner is disqualified or fails to accept their prize within 14 days of notification that they have won, that prize will be forfeited, and a replacement winner may be drawn at the Promoter's sole discretion from all remaining entries in accordance with these Terms and Conditions.
19. The Promoter and its agents will make reasonable efforts to contact the cash prize and Golden Bounty Prize winners up to a maximum of 3 times. A winner will forfeit their prize if they have not provided their details or have not responded to communication from the Promoter within 14 days. The Promoter does not accept any responsibility in the event a winner does not receive their prize for whatever reason, including in the event that a winner provides an incorrect mobile number or bank details.
20. Winners of the £50, £10, £5 Tesco e-gift cards and £1 Tesco eVouchers will receive their prize via an SMS notification to the mobile number provided on the registration form. All £10 and £5 e-gift cards, and £1 eVouchers must be used in a single transaction. All £50, £10 and £5 e-gift cards, and £1 e-vouchers won are valid between 27th of November 2023 and 11th of February 2024. The e-gift cards and eVouchers can be redeemed for in-store purchases only (excluding petrol stations) and are not valid for online purchases.

21. Insofar as is permitted by law, the Promoter and its agents will not in any circumstances be responsible or liable to compensate entrants for any losses that may be incurred as a result of entering the promotion and the Promoter does not accept any liability for any loss, damage, personal injury or death occurring as a result of a winner's acceptance of a prize except where such damage or loss is caused by the negligence of the Promoter or its agents. The winners' statutory rights are not affected.
22. **No correspondence:** The decision of the Promoter regarding any aspect of the prize draw is final and binding and no correspondence will be entered into, except with the prize winners.

GENERAL INFORMATION

23. A list of cash prize, Golden Bounty Prize and Wrap-up draw winners' abbreviated names (initials and surnames only) is available on request. Please post your request and a SAE to: *Seasonal Brand Director, Mars Wrigley Confectionery UK Limited, 3D Dundee Road, Slough, Berkshire, SL1 4LG* within 3 months of the end of the Wrap-up Draw Period. Should a winner object to their information being made available, they should contact the Promoter by emailing contact@ukmw.mars.com. The Promoter may nevertheless disclose information to regulatory authorities if required by law to do so.
24. In the event a winner requests for their personal data, including phone number and address details, to be deleted, the Promoter cannot be held responsible if such request means that it is unable to complete delivery of the winner's prize or assist them following deletion of their phone number. The name and contact details of the winners will be retained for 30 days after the prize has been fulfilled to allow the Promoter to deal with any queries from the winners, and always in accordance with the Privacy Policy. Surname and/or county details may be retained and made available to members of the public in accordance with Condition 21.
25. Winners may be required, if they consent, to take part in reasonable publicity relating to this promotion without further remuneration.
26. The Promoter is not responsible for any entries which fail to be registered or are delayed for any technical or other reason whatsoever.
27. The Promoter reserves the right to verify the winning entries including by asking for the winner's identity, including proof of age, and proof of purchase/winning ticket (which they must provide within 14 days but which will not be retained following verification by the Promoter and redemption of the prize) and may refuse to award a prize or withdraw a prize entitlement and/or refuse further participation in the promotion and disqualify a participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions (including entry requirements) or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.
28. The Promoter may at its absolute discretion disqualify any participant found to be tampering with the application process or operation of the website or to be acting in any manner disruptive to the promotion.
29. Sometimes, through reasons outside of the Promoters control, the website (as with any website) may not be accessible. The Promoter cannot guarantee continuous, uninterrupted access to the website. No responsibility will be accepted for any difficulties in entering, claiming or any entries/claims delayed or corrupted. The Promoter will have no liability for any loss arising out of such an event.
30. **Limitations of liability:** insofar as permitted by law, neither the Promoter nor the promotional parties assume any responsibility or liability for:
- a. Any faulty, incorrect, errors or failed electronic data transmissions;
 - b. Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion;
 - c. Inaccessibility or unavailability of the internet or the website or any combination thereof; and
 - d. Insofar as permitted by law, any injury or damage to participants or to any other person (or their property) which may be related to or resulting from any attempt to participate in the promotion.
31. If any clause of these Terms and Conditions is determined to be illegal, invalid or otherwise unenforceable, then it shall be deemed deleted from these Terms and Conditions. The remaining clauses shall be unaffected and remain in full force and effect.
32. This promotion and these Terms and Conditions (and any disputes/claims arising out of or in connection with them) shall be issued by and construed in accordance with English law and the parties to any dispute or action shall submit to the jurisdiction of the English and Welsh courts. However, if you are resident in Scotland or Northern Ireland, you may bring your claim before the Scottish or Northern Irish courts (respectively), if you wish.